

Downtown Restaurant Incentive Zone

Redevelopment Project Area

Demographics 2000 Census Estimates*

	1.0 Mile Radius	3.0 Mile Radius	5.0 Mile Radius	10.0 Mile Radius	20 Mile Radius	30 Mile Radius
• Daytime Population	20,113	64,988	92,602	299,015	702,182	1,180,822
• Residential Population	17,606	103,490	215,193	830,513	1,961,443	3,366,790
• Median Age	30	31	32	31	31	33
• Households	5,402	35,851	171,840	260,295	621,521	1,092,848
• Households by Type						
Married couple	38.30%	45.33%	53.57%	55.13%	55.68%	57.16%
• Households by Income						
\$25,000 to \$34,999	17.13%	15.53%	14.90%	14.20%	13.47%	11.79%
\$35,000 to \$49,999	14.07%	17.36%	18.10%	18.70%	18.17%	16.32%
\$50,000 to \$74,999	10.92%	14.66%	19.22%	22.01%	22.33%	21.65%
• Median Household Income	\$24,577	\$30,395	\$36,803	\$39,148	\$41,375	\$46,946
• Average Household Income	\$35,581	\$41,133	\$48,355	\$48,328	\$51,408	\$61,596
• Per Capita Income	\$11,426	\$14,417	\$16,255	\$15,232	\$16,415	\$20,112
• Occupied Units	52,090	31,582	62,799	223,860	525,732	913,459
• Owner Occupied	34.12%	48.04%	58.35%	61.55%	63.48%	67.42%
• Population 25+ by Education						
Bachelor Degree	7.70%	11.31%	11.68%	9.32%	10.05%	13.13%
Graduate Degree	4.63%	7.67%	7.98%	5.26%	5.23%	6.79%



*Statistics compiled by Claritas Inc.

Traffic Counts at Major Intersections

91 Freeway & University Ave., S/B	164,000
91 Freeway & University Ave., N/B	159,000
14th St. at the 91 Freeway, N/B, E/W	38,354
Market St.: University Ave./14th St., N/S	21,014
Market St.: 60 Freeway W/B, N/S	18,218
Mission Inn: Market St. to Lime St., E/W	9,779
University Ave: Market St. to Lime St., E/W	13,821

Major Retail/Entertainment Centers

Ben H. Lewis Hall, Riverside Convention Center
Riverside Municipal Auditorium
Historic Mission Inn
Holiday Inn Select
Main Street Pedestrian Mall
Museums: Riverside Municipal Museum, Mission Inn Museum, UCR/California Museum of Photography

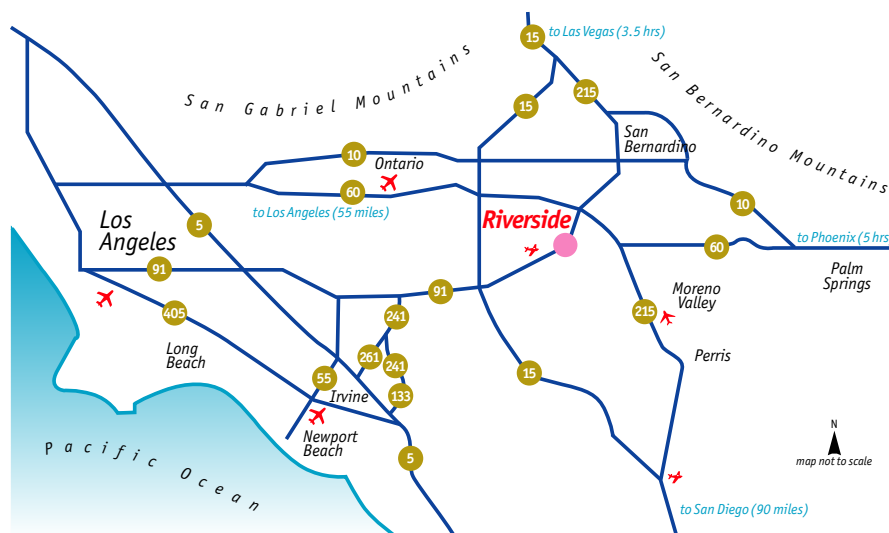
Major Office, Financial and Legal Tenants

Best Best and Krieger LLP
Citizens Business Bank
Riverside Community Hospital
Merrill Lynch
Morgan Stanley Dean Witter
Ernst & Young LLP
PaineWebber
Press Enterprise
Provident Savings Bank
Reid and Hellyer Corporation
T.D. Waterhouse
U.S. Bankruptcy Court
U.S. District Court
Wells Fargo Bank

Riverside Governmental Offices: City Hall, County Administration Building, County Family Law Court, California State Court of Appeal, County Office of Education, County Superior Court, Unified School District, California Tower State Offices



City of Riverside Development Department • 1-877-RIV-SIDE
www.riverside-ca.org • 3900 Main Street • Riverside, CA 92522



Situated about an hour from downtown Los Angeles, Riverside is the heart of the Inland Empire. Riverside was founded over 100 years ago and is an industrial and commercial center in Southern California. Riverside enjoys the Mediterranean climate of Southern California and is an integral part of its vibrant economy.



CITY OF RIVERSIDE
DEVELOPMENT DEPARTMENT